



# Luxury Home Swapping Service Thirdhome Revolutionizes Vacation Experiences Worldwide



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A luxury home swapping service called ThirdHome offers an exclusive opportunity for second-home owners in the \$1 million to \$50 million range. Founded by real estate entrepreneur Wade Shealy in 2010, ThirdHome allows members to list their vacation homes and gain access to over 17,000 similar properties worldwide.

Unlike traditional rental services, ThirdHome operates on a credit-based system where members earn credits by listing their properties, enabling

them to choose from a variety of luxury homes for their vacations. The company emphasizes trust and community, ensuring that properties are vetted and well-cared for by their owners.

Members can reserve stays at upscale properties for a fraction of standard rates, with an average savings of 90-95%. The cost to use the service is \$900 per week per swap, and additional credits can be earned through property renovations and availability during peak times.

ThirdHome has expanded its offerings to include the THIRDHOME Reserve Tier for homes valued over \$5 million, THIRDHOME Adventures for luxury tour groups, and partnerships with hotels like the Ritz Carlton. The company aims to grow its membership to close to 50,000 by 2025.

With a target-rich market of high-net-worth individuals owning second homes, ThirdHome provides a unique opportunity for luxury travelers to explore the world through home exchanges. The company's motto, 'Where will your second home take you?' reflects the spirit of adventure and luxury that defines its exclusive membership.